



# TANDHAN

## NEWSLETTER

01/06/2025

ISSUE 002



### **A PROMISING START BY OUR NEWEST TEAM MEMBER**

#### **Market overview**

Iran's market presents a complex yet promising landscape for foreign investors. With a population exceeding 85 million, it offers one of the largest consumer bases in the Middle East. Key sectors such as energy, manufacturing, technology, and construction are poised for growth, driven by a young, educated workforce and strategic geographic positioning.

Jahir Abbas, who recently joined our team, has taken a proactive step by meeting with Iran's Second Secretary of Economic Affairs. This meeting focused on exploring avenues to introduce our products to the Iranian market and to understand the economic landscape for potential collaboration.

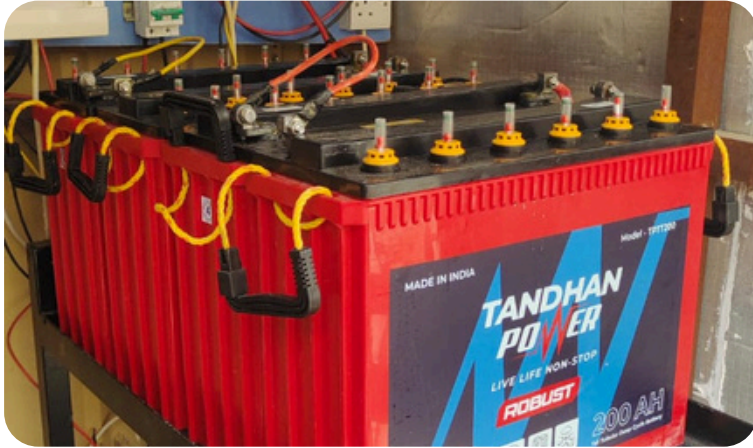


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### ENSURING UNINTERRUPTED POWER WITH TANDHAN – NOW IN SHARJAH & AL AIN

We are excited to share that Tandhan Power Batteries have been successfully installed at two key locations:

- ✓ A leading pharmacy in Sharjah – Ensuring critical medical operations never face disruptions.
- ✓ A serene farmhouse in Al Ain – Delivering seamless power for comfort and convenience.

### NIGERIA RETAIL BRANDING : ELEVATING IN-STORE VISIBILITY

At Tandhan Polyplast, we've embarked on an ambitious retail branding drive across Nigeria, From Lagos to Abuja, our innovative displays, custom shelf branding, and interactive POS materials have boosted product visibility, engaged shoppers, and driven sales growth.







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### TANDHAN POLYPLAST TAKES MAHARASHTRA BY SABKA BHAROSA SUPERHIT SURAKSHA ON GROUND ACTIVATION

Tandhan Polyplast is excited to announce the launch of our dynamic van branding campaign across the Vidarbha Dist. of Maharashtra. This mobile van is designed to raise awareness about our high-quality tarpaulin products, including Ecopaulin Star, Ecoraksha, EcoGreen, and Eco Covers. This van is equipped with eye-catching graphics and informative displays, highlighting the durability, UV resistance, and versatility of our products with Mukhiya Ji



### BUILDING TOMORROW'S LEADERS : TANDHAN FOUNDATION INITIATIVE

At Tandhan , we believe that quality education goes beyond classrooms. That's why we recently hosted school students at our manufacturing facility, giving them a firsthand look at how high-quality plastic products are made.

QUOTE OF THE MONTH:- "Many ideas grow better when transplanted into another mind than the one where they sprang up." – Oliver Wendell Holmes