



# TANDHAN

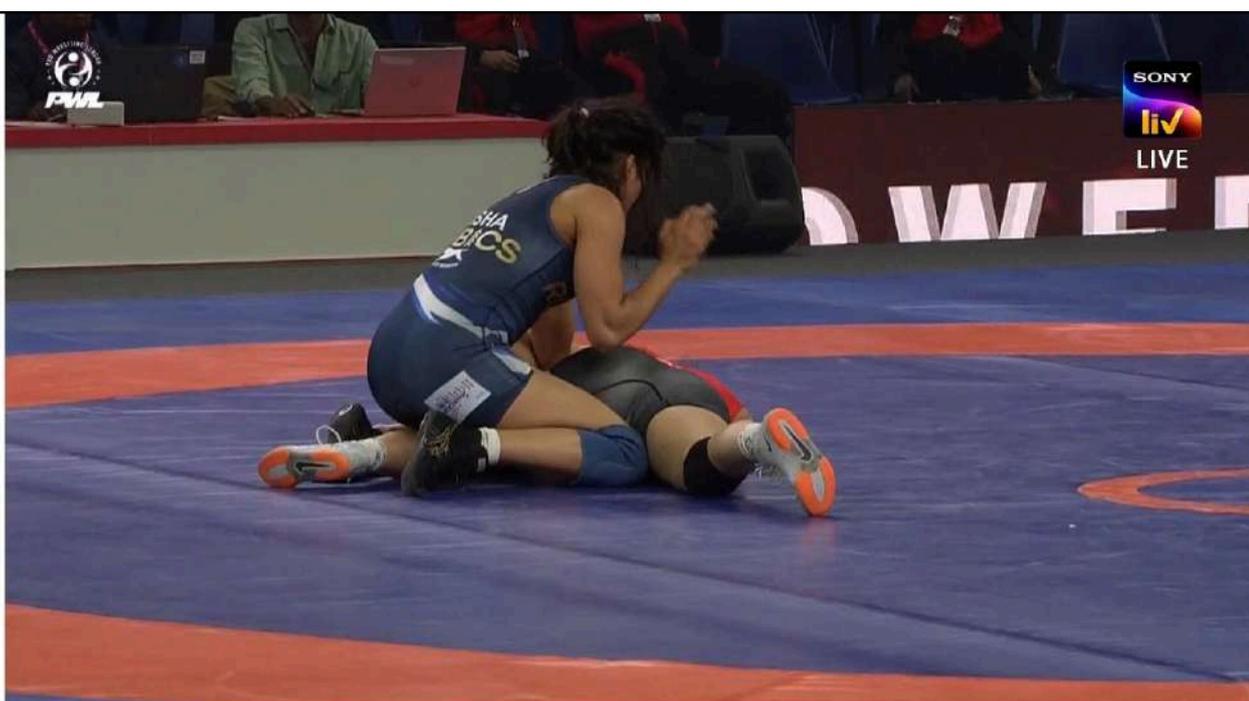
## NEWSLETTER

01/02/2026

ISSUE 010

### Tandhan Group at the Pro Wrestling League

Associate Sponsor of Haryana Thunders, strengthening brand presence through TV, event branding, and global athlete engagement.



**DIVERSE SOLUTIONS,  
ONE TRUSTED PARTNER.**





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**Tandhan Group**

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Tandhan Group: Setting Standards in Polymers, Hospitality, Real Estate, Textiles, and Beyond.

Industrial company @tandhan.official

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### Marketing Campaign around PWL for Polyplast, Denim, & Power





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NEWSLETTER

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## Tandhan Cricket League 2025–26

Held in the first week of January in Kolkata, the Tandhan Cricket League brought together 8 teams from across Tandhan Group's verticals for a day of high energy, teamwork, and celebration.

Beyond the matches, the event featured engaging activities like balloon shooting, wall Jenga, pickleball, ring throw, and more—creating a vibrant atmosphere of fun and bonding. Thoughtfully curated food, lunch, and dinner added to the festive spirit.

With prizes awarded to participants and winners, the Tandhan Cricket League once again proved to be more than a tournament—it was a celebration of unity, appreciation, and togetherness, making it a truly memorable annual experience for our people.





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ISSUE 010





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## Tandhan Polyplast on the move in Madhya Pradesh

Partnering with our distributor through an on-ground van campaign to build product awareness and drive market growth.



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## CELEBRATING TRADITION WHILE BUILDING BRAND PRESENCE.

Tandhan Polyplast at the Kartik Puja Mela, Nadia (West Bengal), engaging local audiences through on-ground branding.

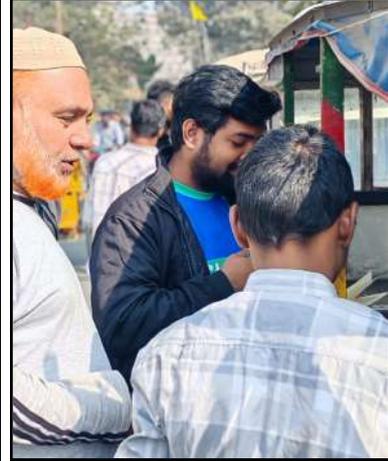


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### EVER Promotional & Service Campaign

A one-day campaign in Munshiganj and Narayanganj promoted EVER products through garage visits and free battery check-up camps. The initiative strengthened product awareness, customer trust, and regional brand visibility.





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## 11th BSREA AGM – Platinum Sponsor

Tandhan DPT proudly participated as a Platinum Sponsor at the 11th BSREA AGM on 17 January 2026 at Lakeshore Hotel, Gulshan. Our COO presented Tandhan DPT's solar product range and future vision, supported by a dedicated product showcase.